

Resources for Success

Vision to reality

- What we believe creates our reality
Read and listen to things that inspire you

books...

- BRAG** by Peggy Klaus
- Miracles Happen** by Mary Kay Ash
- Move Ahead with Possibility Thinking** by Robert H. Schuller
- The One Minute Millionaire** by Mark Victor Hansen and Robert G. Allen
- The Other 90%** by Robert K. Cooper
- Pitch Like a Girl** by Ronna Lichtenberg
- Succeed and Grow Rich Through Persuasion** by Napoleon Hill
- What Queen Esther Knew : Business Strategies from a Biblical Sage** by Connie Glaser

e-zines...

- Jim Rohn, business philosopher, www.jimrohn.com
- Joe Garcia - Give to Get Marketing, www.givetogetmarketing.com
- Zaadz - inspirational quotes and essays, www.zaadz.com
- Jeffrey Gitomer - sales tips, www.gitomer.com

Write it down!

- Write down your vision
- Break it into steps
- Goal for each step
- Visualize it
- Read and say your goals out loud
- Create rewards along the way as you achieve small steps

Roadblocks to be aware of

- Trying to do everything, just because you have the talent or skill – or are just saving money
The E-Myth Revisited by Michael Gerber, www.emyth.com
- Create a TEAM,
Together Everyone Achieves More
- 1+1 = 11 (not just 2)
- Prioritize your health – mind, body, spirit
 - Energy Addict - 101 Physical, Mental & Spiritual Ways to Energize Your Life by Jon Gordon, www.jongordon.com
 - Walk, yoga, any type of physical activity
 - Prayer and meditation - whatever spiritual practice fuels you
 - Sleep
- Focus on your strengths
 - Play on your strengths, find other people to support where you are weak
 - Partner with others, potentially even your competition, to create more value

Where Support comes from

- Business Coaching
- Colleges and government resources
 - Small Business Development Center (Kennesaw State University), <http://sbdc.kennesaw.edu>
- Networking groups – find one or two and build relationships
 - eWomen Network**, www.ewomennetwork.com
 - *Partnered with Strategies for Small Business for SBA Express Loans - Sue Malone, 925-899-8449, www.strategiesforsmallbusiness.com*
 - Business Networking International (BNI)**, www.bniatlanta.com, Emile Paradis, 678-576-0113
 - NAWBO**, www.nawbo-atlanta.org
 - ProWIN**, www.prowin.com
 - Joy of Connecting**, www.thejoyofconnecting.com
 - Networking Entrepreneurial Women (NEW)**, Carole Madan, www.networkingentrepreneurialwomen.com
- Conferences targeted to women business owners
 - Possible Woman Enterprises**
Linda Wind, www.possiblewoman.com
 - Women's Leadership Exchange**
www.womensleadershipexchange.com